

INNOVATION ONBOARD

e@UBC's premier start-up program

Mentorship package

About: Innovation OnBoard (IOB) is a rapidly growing program that is slated to become the PREMIER entrepreneurship competition within UBC. We are looking for highly motivated individuals who want to shape the culture of innovation within UBC. The program consists of a 6-month gauntlet of entrepreneurship seminars and workshops that culminate into a Dragons' Den-style competition. Our program fosters innovation utilizing engineering principles and offers a forum for building cohesive multidisciplinary teams, creating business plans and starting a venture. Innovation OnBoard ventures tackle real-world problems faced and pitched by innovators in British Columbia. This year, our focus is on health, energy, and sustainability.

Key Areas:

- Energy & Sustainability
- Health

Program Goals:

- Foster a culture of entrepreneurship through a series of hands-on educational seminars
- Connect industry experts with multidisciplinary teams to solve real-world problems
- Form high potential ventures through mentorship, workspace, and rigorous education in a problem-solution fit
- Identify ventures for the entrepreneurship pipelines in UBC by preparing them for programs within the e@UBC or CDL

Extra - perks:

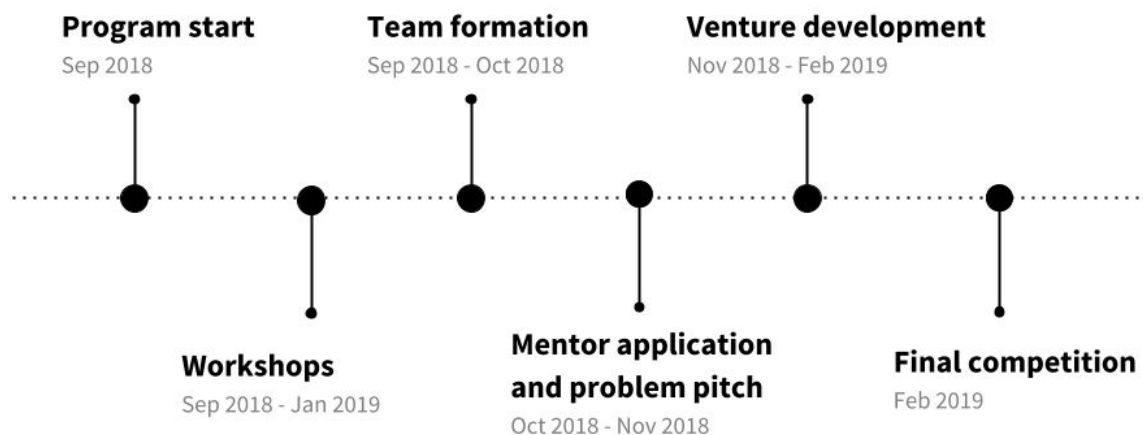
Students graduating from IOB can continue to work on their venture during a Co-op work term.

Key Stats:

2017-2018 cohort:

- 200 participants
- \$35,000+ funds raised
- 7 workshops with an accumulated attendance of 500+
- 3 winning ventures selected for largest start-up competition in BC New Ventures (1 team made to the top 40 round)
- 2 teams invited and went through the e@UBC LLP program
- 1 team invited to Hatch

Timeline:



The mandate of mentors:

To guide and advise the IOB ventures in developing their idea and optimizing their approaches.

IOB mentors are expected to:

1. Assist Innovation OnBoard with fulfilling our mission by providing valuable perspectives and suggestions on the idea and business approaches
2. Provide the team with your suggestions on possible improvements
3. Commit 1-2 hours per week (early November 2018 ~ February 2019) to mentor your team (not more than 1 team per mentor)
* A detailed schedule is to be discussed by the venture and the mentor
4. Optional - Propose industry problems that you would like students to tackle.
* Mentors providing problems are expected to take the lead and mentor the team that intends to work on the problem.

Mentor Application Channel:

<https://goo.gl/forms/3ITFTb7LJCGgGdYw2>

**Thank you for taking the time and being a part of this team!
Our success is impossible without your help!**